

Judul Jurnal : Analysis of the Effect of Intellectual Capital, Organizational Culture, and Information and Communication Technology on the Performance of Hospitality Companies Mediated by Dynamic Capability Re-engineering Innovation (Empirical Study of Star Hotels in South Kalimantan and East Kalimantan)

Penerbit : WSEAS Transactions on Business and Economics

Penulis : Setio Utomo, S.Sos., M.AB

Ling Jurnal : <https://wseas.com/journals/articles.php?id=7802>

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WSEAS Transactions on Business and Economics

Print ISSN: 1109-9526, E-ISSN: 2224-2899

Volume 20, 2023

**Analysis of the Effect of Intellectual Capital, Organizational Culture, and Information and Communication Technology on the Performance of Hospitality Companies Mediated by Dynamic Capability Re-engineering Innovation (Empirical Study of Star Hotels in South Kalimantan and East Kalimantan)**

Authors: Setio Utomo, Sugeng Wahyudi, Ngatno, Bulan Prabawani

**Abstract:** The design of this research uses a quantitative approach. The data collection technique in this study uses a questionnaire of 127 people, while the sampling technique used in this study is saturated sampling. Saturated sampling is if all population members are used as samples, in which the sampling criteria are saturated. This study is the entire population of General Managers (GM) / owners of five-star hotels (a person mandated by the GM/hotel owners) in the Provinces of South Kalimantan and East Kalimantan. The analytical technique used in this research is Structural Equation Model (SEM) using SmartPLS software. The study results indicate that Intellectual Capital has no significant effect on the Performance of Hospitality Companies. Organizational Culture has a significant effect on the Performance of Hospitality Companies. Information and Communication Technology has no significant effect on the Performance of Hospitality Companies. Intellectual Capital has no significant effect on the dynamic ability of innovation re-engineering. Organizational culture has a significant effect on the dynamic ability of innovation re-engineering. Information and Communication Technology has no significant effect on the dynamic ability of innovation re-engineering. The dynamic ability of innovation re-engineering significantly affects the Performance of Hospitality Companies.

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  - Keywords:** Intellectual Capital, Organizational Culture, Information and Communication Technology, Dynamic Ability Re-engineering Innovation, Hospitality Company Performance
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  - DOI:** 10.37394/23207.2023.20.83
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