

Revision Required - "Online Purchase Decision of Gen Z Students at Shopee Marketplace"

External

Inbox

IJPBReview

aibpm publication staff <aibpm.publisher@gmail.com>

Jan 19, 2023,
10:00 AM

to me

Dear Authors,

Hereby we attach the revision note from the International Journal of Professional Business Review:

We inform you that after evaluation by our external reviewers your article entitled "Online Purchase Decision of Gen Z Students at Shopee Marketplace" was ACCEPTED, with the required corrections, which are listed below.

Please cite at least 2 papers published in our journal: International Journal of Professional Business Review - <https://openaccessojournal.com/JBReview> (journals belonging to Open Access

Authors' data should be presented like this:

Highest academic education, department, university, state, country. Email: xxxxxxxxxxxx Orcid: <https://orcid.org/0000-0002-0627-8439>

It is recommended that the table in the introduction, go to literature review.

Insert source in the article tables and figures.

If it is the author's creation, place it:

Source: Prepared by the authors (2022).

Article Structure

You must follow this structure:

INTRODUCTION

Background

Justification

Objective of the work or research problem

*The text of the introduction should be continuous, without being divided into sub-titles.

LITERATURE REVIEW

Required or Not Required Item

MATERIAL AND METHODOLOGY

RESULTS AND DISCUSSION

CONCLUSION

In conclusion, write about the limitations of the research and suggestions for future work.

*The conclusion text should be continuous, not divided into sub-titles.

REFERENCES

To proceed with the publication process, it will be necessary to meet the requests of the external reviewers and, in this sense, send a new file, already with the authors' data and the suggested changes.

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Sincerely

Editorial Team

Open Access Publications Ltda.

Please revise the paper based on the last version attached below, thank you.

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Best regards,

AIBPM Publisher Team

<http://www.aibpm.org>

Thank you for contacting AIBPM Publisher. If you haven't got any response within 3x24 hours, please contact +62895413297376. We try to provide the reply as soon as possible as part of our commitment to provide excellent service.

One attachment • Scanned by Gmail

LR S <lrsaid@ulm.ac.id>

Jan 19, 2023,
10:31 AM

to aibpm

Ok, I will do it as soon as possible. Thanks & Regards.

Laila

ila said <lrsaid@ulm.ac.id>

Jan 21, 2023,
2:55 PM

to me

Dear Editorial Team,

On behalf of the authors, I would like to thank you for accepting our manuscript. Attached are the revised manuscript and a summary of changes addressing the reviewers' comments.

If you have any further inquiries, please email me.

Best regards,
Laila

Sent from [Mail](#) for Windows

2 Attachments • Scanned by Gmail

SUMMARY OF REVISIONS

- 1. Reviewer:** Please cite at least 2 papers published in our journal: *International Journal of Professional Business Review* - <https://openaccessojournal.com/JBReview> (journals belonging to Open Access)

Author's response:

Added:

Ebubedike, A. H., Mohammed, T. A., Nellikunnel, S., & Teck, T. S. (2022). Factors Influencing Consumer's Behavioural Intention towards the Adoption of Mobile Payment in Kuala Lumpur. *International Journal of Professional Business Review*, 7(6), 1–20.

<https://doi.org/https://doi.org/10.26668/businessreview/2022.v7i6.e584>

Yazid, Z. E., Zainol, Z., & Bakar, J. A. (2023). E-commerce via Mobile Banking: Contemporary Shariah Issues and Ways to Address Them. *International Journal of Professional Business Review*, 8(1), 1–14. <https://doi.org/https://doi.org/10.26668/businessreview/2023.v8i1.1258>

Page 3, paragraph 2:

A survey of internet users aged 16–64 (Global Web Index, 2020) reveals that Indonesia is the greatest spender on mobile online shopping, with 80% of respondents having made a purchase using a mobile device, followed by Thailand and Malaysia (Yazid et al., 2023). The ease of mobile payment systems is likely one of the factors contributing to the increase in online shopping (Ebubedike et al., 2022).

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- 2. Reviewer:** Authors' data should be presented like this:
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Author's response: Done

-
- 3. Reviewer:** It is recommended that the table in the introduction, go to literature review.

Author's response:

The table in the Introduction section contains data on Mobile Application Ranking and Visit Data for E-commerce Indonesia Q2, 2022, as a study background, not as a theoretical basis. So, the author decided to keep it in the Introduction section.

4. **Reviewer:** *Insert source in the article tables and figures.*
If it is the author's creation, place it:
Source: Prepared by the authors (2022).

Author's response: Done

5. **Reviewer:** *Article Structure*
You must follow this structure:
INTRODUCTION
Background
Justification
Objective of the work or research problem
**The text of the introduction should be continuous, without being divided into sub-titles.*
- LITERATURE REVIEW**
Required or Not Required Item
- MATERIAL AND METHODOLOGY**
- RESULTS AND DISCUSSION**
- CONCLUSION**
In conclusion, write about the limitations of the research and suggestions for future work.
**The conclusion text should be continuous, not divided into sub-titles.*
- REFERENCES**

Author's response: Done

The conclusion text has been changed to continuous, not divided into sub-title of Limitation. The limitation of the research is placed in paragraph 2:
This study had some limitations that must be considered when interpreting the results, including the following: the examined group consisted solely of college students. Future studies should include other demographic factors, such as comparing different educational and economic backgrounds. This research only focuses on researching the Shopee marketplace. In future studies, there should be a comparative analysis among available marketplaces.

6. **Reviewer:** To proceed with the publication process, it will be necessary to meet the requests of the external reviewers and, in this sense, send a new file, already with the authors' data and the suggested changes.

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Author's response: Done

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