

# **The Influence of HR Competencies and Entrepreneurs' Skills on Sasirangan MSMEs' Business Performance in Banjarmasin Municipality**

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## **ABSTRACT**

This study aims to determine and analyze the influence of human resource (HR) competencies and entrepreneurs' skills on Sasirangan MSMEs' business performance in Banjarmasin Municipality. The empirical data would be the basis for the formulation of suggestions for Sasirangan entrepreneurs so that they could continuously improve their HR competencies and their own entrepreneurs' skills in order to maintain business continuity through their good business performance.

This research was conducted by survey method. Primary data were collected through questionnaires. Research's population were thirty-three (33) MSMEs located in two (2) Sasirangan fabric centers (Sungai Jingah and Seberang Mesjid). The whole population were taken as samples using saturated sampling technique. Data processing was carried out using descriptive statistical analysis techniques and multiple linear regression.

The results of the study indicated that HR competencies had negative insignificant effect on Business Performance while Entrepreneurs' Skills had positive significant effect on Business Performance. The higher the Entrepreneurs' Skills of the Sasirangan MSMEs' owners, the higher their business performance.

Further research can explore other new variables such as entrepreneurial intentions, interests, behavior, education and competencies as the antecedents to Sasirangan MSMEs' success.

***Keywords:*** *HR Competencies, Entrepreneurs' Skills, Business Performance*