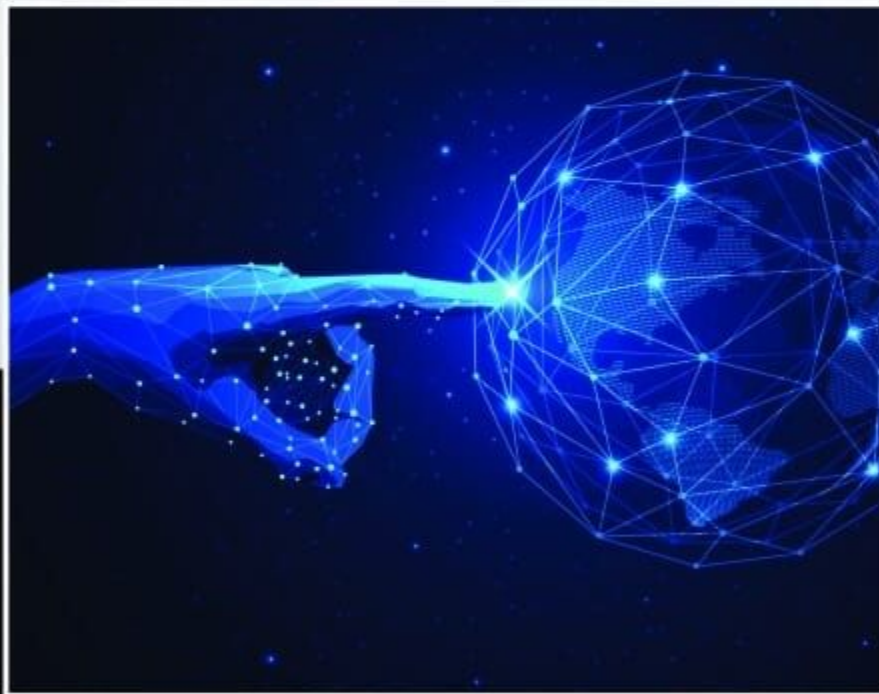


VIRTUAL INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON SUSTAINABLE PRACTICES (VIMCSP-2020)

24TH & 25TH JULY 2020

Conference Theme : "Believing in a Brighter Future"



CHIEF EDITOR

Professor. Dr. Pavitar Parkash Singh
Professor & Associate Dean
School of Social Sciences and languages,
Mittal School of Business.

MANAGING EDITOR

Dr. Hishan S Sanil
Azman Hashim International Business School
Universiti Teknologi Malaysia

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INTRODUCTION TO VIMCSP 2020

The **VIRTUAL INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON SUSTAINABLE PRACTICES (VIMCSP-2020)** is a virtual conference which will be reaching the audience all over the world. In this testing times **Lovely Professional University(LPU), India** and **Statistical and Informatics Consultation Center, University of Kufa, Iraq ,Universitas Sebelas Maret (UNS), Indonesia** along with **International Institute Of Knowledge and Research (IIKR) , CSRfirst Research Consultancy** and IT partners **Varshyl Technologies Pvt Ltd** decided to make the best use of digital world to reach researchers all over the world crossing all barriers. The participants of this conference will get a chance to interact with researchers across the world with minimum cost and latest technology. In addition, the Research circle app will be launched during the conference, this app is a one stop solution to all the researcher's needs. All the participants will be introduced to this platform to stay connected with researchers from different part of the world.

VIMCSP 2020 – ORGANIZING COMMITTEE

Our Advisors:	
Professor. Dr. Pavitar Parkash Singh	Associate Dean, HOS, Mittal Business School, India
Professor. Dr. Nimisha Beri	Department of Education, LPU, India
Professor. Dr. Vijay Kumar	Department of Education, LPU, India
Professor Dr. Jayanthi S	Retired professor, Rajiv Gandhi University of Health Sciences
Organising Chair :	
Prof. Dr. I Gusti Ayu Ketut Rachmi Handayani, M.M	Dean Faculty of Law, Universitas Sebelas Maret Surakarta Indonesia
Program Director:	
Mr. William Trot	
Head of Publication:	
Dr. M. Pritam Kumar	
Head of finance:	
Mrs . Ann Jacob	
Head of Marketting	
Mr. William Trot	

VIRTUAL PRESENTATION SCHEDULE – VIMCSP 2020

VIMCSP – 2020 - TENTATIVE PRESENTATION SCHEDULE

VIRTUAL PRESENTATIONS

DATE: 25th JULY 2020 (SUNDAY)

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WELCOME MESSAGE FROM THE ORGANIZING CHAIR

On behalf of VIMCSP 2020 committee, we welcome you all to the **VIRTUAL INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON SUSTAINABLE PRACTICES (VIMCSP-2020)** is a virtual conference which will be reaching the audience all over the world. In this testing times Lovely Professional University(LPU), India and Statistical and Informatics Consultation Center, University of Kufa, Iraq ,Universitas Sebelas Maret (UNS), Indonesia along with International Institute Of Knowledge and Research (IIKR) , CSRfirst Research Consultancy and IT partners Varshyl Technologies Pvt Ltd decided to make the best use of digital world to reach researchers all over the world crossing all barriers. The participants of this conference will get a chance to interact with researchers across the world with minimum cost and latest technology. In addition, the Research circle app will be launched during the conference, This app is a one stop solution to all the researches needs. All the participants will be introduced to this platform to stay connected with researchers from different part of the world.

VIMCSP 2020 organizing team would like to extend all the keynote speakers Prof. Dr. Guntur Hamzah, SH. MH. Sekjend Mahkamah Konstitusi Republik Indonesia, Prof. Dr. I Gusti Ayu Ketut Rachmi Handayani, SH.MM,Dean Faculty of Law, Universitas Sebelas Maret Surakarta Indonesia, Prof. Nur Naha Abu Mansor, Dean, Azman Hashim International Business School Universiti Teknologi Malaysia and Prof. Pavitar Parkash Singh,Associate Dean , HOS(SSSL,SJFPC,SOE,SPE,SOD-III) Mittal School of Business, Lovely Professional University, India for sharing their knowledge and giving their insight in the range of topics.

Prof. Dr. I Gusti Ayu Ketut Rachmi Handayani, M.M

Organizing chair – VIMCSP 2020

EDITORIAL TEAM

Chief Editor

Professor. Dr. Pavitar Parkash Singh
 Professor & Associate Dean
 School of Social Sciences and languages, Mittal School of Business.

Managing Editor

Dr. Hishan S Sanil
 Azman Hashim International Business School
 Univeriti Tecknologi Malaysia

Name	Affiliation
Professor. Dr. Nimisha Beri	Department of Education, LPU, India
Professor. Dr. Vijay Kumar	Department of Education, LPU, India
Professor.Tirtha Prasad Mukhopadhyay	Digital Arte y Empresa, Universidad de Guanajuato, Campus Irapuato-Salamanca, Mexico.
Prof. Jayanthi S	Former professor Rajeev Gandhi University of health Sciences.(RGUHS) India
Prof. Dr. I Gust Ayu Ketut Rachmi Handayani, SH.MM.	Dean Faculty of Law, Universitas Sebelas Maret Surakarta Indonesia
Prof. Dr. Guntur Hamzah, SH. MH.	Sekjend Mahkamah Konstitusi Republik Indonesia
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Dr. Lego Karjoko, SH. MH	Lecturer Faculty of Law Universitas Sebelas Maret Surakarta Indonesia
Associate Prof. Dr. Suresh Ramakrishnan	Deputy Dean (Research, Innovation, Development & Alumni), UTM, Malaysia

Name	Affiliation
Associate Prof. Dr Jaiprakash M	Asst.professor Department of Biochemistry MAHSA university, Kuala Lumpur Malaysia
Dr Heethal Jaiprakash	International Medical University, School of Medicine,Bukit Jalil, Kuala Lumpur, Malaysia
Associate Prof. Dr. Prajna Barke	Associate Professor and Course Director Department of Physiology St. Matthew's University School of Medicine Cayman Islands
Dr Navin Satyanarayan	Assistant Professor Department of Biochemistry Gulbarga Institute of Medical Sciences, Gulbarga.India
DR.Girish M. Bengalorkar	Asst.professor pharmacology. ESI MEDICAL COLLEGE & PGIMSR. Rajajinagar. Bangalore 560010. India

KEYNOTE SPEAKERS

	<p>Keynote 1: Prof. Dr. I Gust Ayu Ketut Rachmi Handayani, SH.MM. Dean Faculty of Law, Universitas Sebelas Maret Surakarta Indonesia</p>
	<p>Keynote 2: Prof. Dr. Guntur Hamzah, SH. MH. Sekjend Mahkamah Konstitusi Republik Indonesia</p>
	<p>Keynote 3: Prof. Nur Naha Abu Mansor Dean Azman Hashim International Business School Universiti Teknologi Malaysia</p>
	<p>Keynote 4: Prof. Pavitar Parkash Singh Associate Dean , HOS(SSSL,SJFPC,SOE,SPE,SOD-III) Mittal School of Business Lovely Professional University, India</p>
	<p>Keynote 5: Assoc. Prof. Dr. Suresh Ramakrishnan Deputy Dean (Research, Innovation, Development & Alumni) Azman Hashim International Business School, Universiti Teknologi Malaysia</p>

ACCEPTED ABSTRACTS

Abstract ID: VIMCSP – 2020 - SS-27

Title: THE RELATIONSHIP BETWEEN AUDIT COMMITTEE AND KEY AUDIT MATTERS : EMPIRICAL EVIDENCE IN COMPANIES LISTED IN TSE

Corresponding Author: Huei-Jin Wang

Other authors: Pei-Chen Huang

Affiliation: Huei-Jin Wang

Abstract: In this research, we investigate the relationship between audit committee and key audit matters. The analysis target of this research is the data from the Taiwan listed companies and listed KY companies from 2016 to 2018. The empirical results are as follows. First, the audit committee has a significant negative relationship with the number of key audit matters items and the number of words. This means that audit committees play the role of supervision and communication in order to improve corporate governance mechanisms, and reduce the items and the number of words of Key Audit Matters of Taiwan listed companies. Second, the audit committee of KY Company prompts auditors to evaluate higher-risk matters in detail and be more specific when writing audit review report in order to improve transparency.

Keywords: Key Audit Matters , Audit Committee

Abstract ID: VIMCSP – 2020 - SS-33

Title: THE PLACEMENT EVALUATION OF HEALTH WORKERS WHO FUNCTION AS PROMOTIVE AND PREVENTIVE PERSONNEL IN THE BANJARBARU CITY HEALTH CENTER

Corresponding Author: Meldasari Said

Other authors: Laila Refiana Said, Sri Harini

Affiliation: Sekolah Tinggi Ilmu Ekonomi Indonesia (STIEI) Banjarmasin

Abstract: This study aims to evaluate the placement of health workers who function as promoters of health and disease prevention in Indonesian health centers (Puskesmas). This is because the placement of health workers who carry out these functions in the Puskesmas is still not standard. It is characterized by the absence of government regulations, both central and regional, which explicitly state the right type of functional public health positions to be placed in the puskesmas. As a result, the presence of various infectious diseases is still high. Community visits to seek treatment at the Puskesmas have also increased, which means the level of public health is still low. Through in-depth interviews conducted with six Heads of Puskesmas in the city of Banjarbaru, South Kalimantan province, as well as three officials related to this function in the Banjarbaru City Health Office, the results of this case study show that the function of health promotion and disease prevention even though it has been listed in the Puskesmas tasks there is no executive personnel yet. The current function of health promotion and disease prevention is mostly held by existing health workers, such as Midwives and/or Nurses. Rarely is this function carried out by professionals who are specifically tasked with promoting health and preventing disease. This dual position certainly causes other consequences and problems in human resource management at the Puskesmas.

Keywords: Health Workers, Human Resource Management, Promotive and Preventive, Puskesmas, Health Center

Abstract ID: VIMCSP – 2020 - EG-34

Title: AN EXPLORATION OF THE MARKETABILITY OF UPCYCLED PET BOTTLES FOR USE IN AN EMERGING ECONOMY'S APPAREL INDUSTRY

Corresponding Author: John R. Baker

Other authors: Luu Thi Thanh An

Affiliation: National Quemoy University

Abstract: This study explored purchase intention related to post-consumer recycled poly-ethylene terephthalate (PET) bottles for use in an emerging economy's apparel industry. To investigate this, Calvo-Porral & Lévy-Mangin's (2020) purchase intention PLS-SEM model was tested to investigate its applicability (e.g., generalizability) for use in an emerging economy, a model previously used for developed economies. To explore this model's generalizability, 495 Vietnam residents were surveyed via SMPs (Facebook, Instagram, Twitter, Zalo). Using PLS-SEM path analysis, it was found that three factors significantly effect purchase intention (image, sustainability, safety), albeit not the same organization of factors found to be significant in Calvo-Porral & Lévy-Mangin's model. Thus, the model's results are rejected, and the current results are suggested for use in emerging economies such as Vietnam. As prior research of consumer purchase intention of apparel made from recycled PET-bottle fibers in an emerging economy (e.g. Vietnam) is limited, the results of this study provide practical guidance for marketers and a starting point for future investigations and discussions. The paper also discusses the results' findings relevancy to other contexts and poses suggestions for further study.

Keywords: Upcycling, PET bottles, Emerging Economies, Apparel Industry

Abstract ID: VIMCSP – 2020 - HS-36

Title: DEVELOPMENT OF TPACK FOR TEACHER-EDUCATORS: A TECHNOLOGICAL PEDAGOGICAL CONTENT KNOWLEDGE SCALE

Corresponding Author: Lalit Sharma

Other authors: Dr. Nimisha Beri

Affiliation: Lovely Professional University, Phagwara (Punjab) , India

Abstract: The purpose of this study is to develop a valid and reliable TPACK (technological pedagogical content knowledge) scale based on the core components of TPACK framework in order to measure teacher-educators' TPACK. For this purpose, 46 statements were developed and tested by 5-point Likert type scale. Data were collected from 642 teacher educators working in different colleges of education under different universities in the state of Punjab. The collected data was analyzed by using SPSS 22.0 software. The Exploratory Factor Analysis (EFA) was carried out in order to investigate the factor structure of the scale. EFA resulted in six factors named as Pedagogical skills, Critical thinking skills, Ethics, Instructional design, Innovativeness and Virtual learning environment. The Cronbach's Alpha coefficients for the whole scale was calculated as .848. Based on this result and in comparison with the Cronbach's alpha coefficient values for other TPACK surveys in the literature as a whole and for their sub-components (Archambault & Barnett, 2010; Sahin, 2011; Schmidt et al., 2009), the TPACK scale established here can be said to have a high level of reliability in terms of its factors and as a whole.

Keywords: teacher-educators, technological pedagogical and content knowledge (TPACK), teacher-training colleges.

Abstract ID: VIMCSP – 2020 - SS-38

Title: EMPLOYEE ENGAGEMENT AS AN ESSENTIAL FOR PERFORMANCE OF TEACHERS

Corresponding Author: Shivani Gulati

Other authors: Shivani Gulati

Affiliation: M.G.N College of Education, Jalandhar

Abstract: Dynamic work place environments require employee work engagement. Employee engagement refers to the degree to which employees are focused on and present in their roles. In today's competitive framework of work place environment employees may reach their cognitive and motivational limits and this may strain employees' attentiveness and engagement. This paper reviews research studies on employee engagement and performance link. Work Culture of today in Educational Institutions requires active engagement of teachers which affects their performance.

Keywords: Employee Engagement, Work Engagement, Job Performance

Abstract ID: VIMCSP – 2020 - HS-39

Title: PREVALENCE OF DEPRESSION, ANXIETY AND STRESS AMONG HEMODIALYSIS PATIENTS

Corresponding Author: Shaveta Tewari

Other authors: Shaveta Tewari

Affiliation: Lovely Professional University

Abstract: This study is intended to investigate the prevalence and relationship between depression, anxiety and stress in dialysis patients. A cross sectional Renal failure is a major public health problem in the world. These patients experience high levels of psychological tension, anxiety, and depression, which leads to their lowered quality of life, increased health care costs, and early mortality. This study aimed to investigate the incidence of depression, anxiety, and stress among the patients undergoing hemodialysis. This was a clinical trial. Depression, Anxiety, and Stress scale (DASS)-21 questionnaire was used. Data was analyzed by SPSS using mean and correlation. Result showed high prevalence of depression, anxiety and stress among CKD patients. This study also revealed significant and positive relationship between depression, anxiety and stress among dialysis patients.

Keywords: Chronic kidney disease, depression, anxiety and stress

Abstract ID: VIMCSP – 2020 - SS-40

Title: CHANGE PRONENESS AMONG TEACHERS WITH RESPECT TO TYPE OF SCHOOL

Corresponding Author: Simranjit Cour

Other authors: Dr Nimisha Beri

Affiliation: Department of Education, Lovely Professional University (Punjab)

Abstract: The present study was conducted to find out the change proneness among secondary school teachers with respect to type of school. Five hundred secondary school teachers from different private and government schools of Amritsar and Gurdaspur districts from Majha region; Jalandhar, Kapurthala and Hoshiarpur districts from Doaba region; Patiala and Ludhiana districts from Malwa region of Punjab (India) were selected. The results of the study revealed that there exists significant difference among teachers with respect to type of school in their change proneness. The private secondary school teachers scored more than government secondary school teachers in their change proneness. Therefore, the teachers of private secondary schools are more prone to change in their teaching than the teachers of government secondary schools

Keywords: Change Proneness; Teachers

Abstract ID: VIMCSP – 2020 - SS-41

Title: RE – VISITING WORKPLACE HAPPINESS AMONG UNIVERSITY TEACHERS IN PANDEMIC CHALLENGING TIMES

Corresponding Author: Suneel L Keswani

Other authors: Suneel L Keswani

Affiliation: Lovely Professional University

Abstract: The biggest certainty of life is the uncertainty. Pandemic in its essence since the start of 2020 has become the biggest disrupter in education. It has re-defined the workplace and workplace happiness for university teachers. With work from home becoming the new normal and teaching going online, it has been a case of digital progress preponed and happiness postponed. This study has tried to explore in these renewed circumstances what constitutes happiness for university teachers at work and how these super imposed dynamics have been the game changer seen in the context of pre-pandemic period when university teaching was campus based. Happiness at workplace was more evaluated in terms of presence of extrinsic variables like conducive working conditions, teaching tools and facilities available, working hours, interpersonal relations, role of university leadership, job security, job autonomy and also intrinsic variables contribution in terms of passion and joy of teaching, mental & physical health, pride and attaching value to the contribution being made to the society. In the post pandemic scenario, both extrinsic and intrinsic variables have gone for a drastic change severely imbalancing the happiness proposition of teachers at work. With educational institutions closed at the moment disrupting the academic calendar and on the other side the prevailing uncertainty over their opening in the near future. It's a very challenging situation, which no one anticipated. But seen with a different perspective, this new normal of work from home and online teaching can be the new agenda to re-visit workplace happiness among university teachers. Any change brings along with it threats and opportunities. There may be in this situation a case for physical distancing but there is still a huge scope for virtual and emotional connect with students and other stakeholders. It's a correction which is happening Globally in all professions including education. What is required is a coping mechanism to adapt in this new situation so created and still excel and be happy at work.

Keywords: Workplace happiness, Game Changer, Disruption, Coping mechanism, Uncertainty

Abstract ID: VIMCSP – 2020 - SS-42

Title: FLIPPING THE CLASSROOMS VIA SOCIAL MEDIA

Corresponding Author: Sakshi Sharma

Other authors: Sakshi Sharma

Affiliation: M.G.N. College of Education, Jalandhar

Abstract: Social media has become an indispensable aspect of everyone's everyday life in this technological era. Students use Facebook, WhatsApp, and YouTube etc. for not only communicating with friends but for playing games, watching videos and inter-exchange of the data as well. Since they use Social media sites frequently with great comfort, a teacher can exploit these entertainment-oriented sites as an edutainment tool. This has almost completely changed the dynamics of traditional classroom methods. Having face-to-face interaction with a teacher is no doubt an invaluable experience for the students. A flipped classroom is a pioneering approach which changes the traditional method of lecture delivering in the classroom by inverting the instructional cycle in a way that students get knowledge of the topic before the class. Flipping the classroom creates an ideal merger of online and face-to-face instruction. This paper reflects Flipped learning approach for teaching-learning using social media.

Keywords: Flipped classroom, Traditional Teaching, Higher education, Social media

Abstract ID: VIMCSP – 2020 - SS-43

Title: MULTILINGUALISM: A BOON TO COGNITIVE DEVELOPMENT

Corresponding Author: Susmita Nandi

Other authors: Dr. Nimisha Beri

Affiliation: Lovely Professional University

Abstract: In this paper an intensive study has been done of the terms multilingualism, lingualism as a factor that affects cognitive development and finally to search if there is any kind of pre-found research that shows there is any correlation between these two aspects. During the study it is seen many researchers have compared multilingualism with the other factors that enhance cognitive development of a child. But the result shown here is, during the early childhood introduction of more than two languages creates confusion between the developments of understanding of the child, but in the long run the child is better in understanding newer concepts and theories. Not just in case of cognitive development of a child, but multilingualism also plays an effective role in the social construct of the child in later years. In case of India there are many researches in progress that show that there is an effective relationship between the multilingualism and cognitive development of a child but no results have yet been published. In case of the entire country the ethnicity of the society requires children who in the future will be open to opinions and will also be able to embrace thoughts and perceptions of different language and ethnic construct.

Keywords: Multilingualism, Cognitive Development

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A KNOWLEDGE BANK AND LEARNING APP

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2. KICK START YOUR RESEARCH AND PUBLICATION JOURNEY - 18th September 2020

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