

TRADITIONAL SOUTH KALIMANTAN INDONESIA FABRICS CONTRIBUTION ON THE REGIONAL ECONOMIC DEVELOPMENT

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ABSTRACT

Economic activities play an important role in improving people's welfare. Therefore, we need a management system about what products are produced and how to manage business activities. As has been done in big cities of China such as Beijing and Shanghai, in South Kalimantan, Indonesia, there are economic activities that are carried out by utilizing traditional fabrics known as Sasirangan. Thus, this article aims to discuss how the management of industrial activities in the form of how traditional fabrics in South Kalimantan can contribute to the economic life of the community. Interviews, observations, and documentation are carried out as a way to collect data on economic activities and the management of activities carried out. The results showed that the economic activities of traditional fabrics in South Kalimantan prioritize the concept of people's economy in various activities. Viewed from the economic aspect, this contributes to people's lives, namely as a provider of employment, a source of community income, the glue of social relations, and being part of regional tourism. The use of traditional fabrics as part of the country's economic activities is one option for developing economic activities based on cultural heritage.

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