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Home / Archives / Vol. 30 No. 3 (2020): Jurnal Teknologi Industri Pertanian / Articles

STRATEGI PENGEMBANGAN INDUSTRI KREATIF UNTUK INOVASI

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Abstract

Changes are very fast and full of uncertainty, such as the current condition of COVID-19, which makes it very difficult for supply chain managers even though they already have a very good regularity. Changes in consumer preferences are very fast and even difficult to

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