BANJAR TRADITION

A CULTURAL CAPITAL THROUGH CREATIVE RECONTRUCTION IN BANJARMASIN SOUTH KALIMANTAN

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Abstract: The main study of this research focuses on Banjar traditional art, which is one of the cultural assets to build the character of the nation, especially the next generation through creative reconstruction in Banjarmasin. Where creative reconstruction is often carried out by the community, especially the millennial youth today. The focus of the problem being studied is the Banjar traditional art forms that have been creatively reconstructed by the people of Banjarmasin today.

The research strategy used descriptive qualitative research methods. Reminiscent of crosssectoral problems, namely regarding cultural facts, the perspective of the approach used is interpretive phenomenology. Sources of data in research include: information / resource persons, written sources in the form of references relevant to research studies, archives and documentation. Data collection techniques in this study using observation, interviews, documentation and literature study.

Based on the research, it can be concluded that the development of the Banjar traditional art tenology can be enjoyed and known by the community, namely by holding a creative reconstruction by the people of Banjarmasin, especially among the young / millennial generation. In the art of music, by accessing digital traditional arts, learning dance by looking at movements online without the need for a coach, all of those things that are becoming known through today's modern technology, are packaged practically. Learning techniques and insights into Banjar traditional art are known from the aspects of tourism, technology, and nature. Thus, there are more advanced steps nowadays, the preservation of Banjar Tradition art is easier to access both locally, nationally and internationally.

Keywords: Banjar traditional art form, creative reconstruction, modern technology