# BOOK OF PROGRAMME

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However, this farm land expansion process have caused serious deforestation problem. Therefore, it should be needed to shift from land expansion to yield improvement for further increases in palm oil production.

There are two types of oil palm plantations, large plantations owned by large estate companies and small plantations owned by smallholders in Indonesia. Smallholder's plantations account for 41.5% of total oil palm plantation area in 2014. However, there are large yield gaps between large Thus, plantations. smallholder's plantations and improving yields of smallholders is the most effective way to increase oil palm production without newly land expansion that results in deforestation. Using casual regression analysis with microdata of estate crop sector in Agricultural Census 2013, we analyze, from the viewpoint of regional development, the factors that determine the yield level of smallholders in Riau Province. In addition, we also employ quantile regression approach in order to identify the most favorable levels of the yield determinants of smallholders.

SYNERGISTIC MODEL IN PREPARING RURAL AREAS PLANS OF PADANG BATUNG TOURISM AREA IN HULU SUNGAI SELATAN REGENCY

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## BACKGROUND

Building Indonesia from the periphery by strengthening egions and villages within the framework of the NKRI, aims to overcome the urban-rural development gap which ultimately leads to improving the welfare and quality of life of the community as a whole.

# PURPOSES AND POTENTIAL CONTRIBUTION

The purpose of the study in the drafting of the Rural Area the understanding of Local Plan is to: Increase Development Governments, Village Governments, Community Institutions on the (RPKP) as input for the District Rural Development Coordination Team proposed to the District Head to become RPKP stipulated by Regent Regulations; and Increasing the capacity of District Governments, Village Institutions rural Community Village development. This review method in accordance with the theme of the rural area, namely the Padang Batung Rural Tourism Area in Hulu Sungai Selatan Regency has a commodity cluster, a tourist area. Development of Rural Areas: Draft the Rural Area Development Plan

# **METHOD**

This review method in accordance with the theme of the rural area, namely the Padang Batung Rural Tourism Area in Hulu Sungai Selatan Regency has a commodity cluster, a tourist area. Tourist areas that have developed in the Hulu Sungai Selatan Regency until

now are only a few that have been tried by the village and community groups. In addition to commodity clusters in the Padang Batung Rural Tourism Area, there are also supporting clusters that serve to support the development of commodity clusters. In the Padang Batung Rural Tourism Area in the South Hulu Sungai Regency the first supporting cluster is the agricultural sector in the broadest sense. The Synergism Model has the meaning of uniting energy so that new forces are formed which are carried out at the same time. Energy here is intended as a component of activities and programs that can produce a more complex system towards a particular goal. In the upstream rural areas of the south that use tourism themes, the main synergism that is highlighted is the integrated tourism system that is expected to be productive and sustainable.

### RESULT

The results of this study with the establishment of indicators of achievement of activities is a series of formulations that become the standard for use in assessing activities running in accordance with the targets set. In addition, indicators of achievement of this activity are also used to measure the success of achieving goals and objectives in terms of implementing rural development. Funding needs are the overall costs needed to run a program and activity. These sources of funding can come from several sources such as the State Development and Expenditure Budget (APBN), Regional Development and Expenditure Budget (APBD), Village Development and Expenditure Budget (APBDes), community self-help, and cooperation with other parties. The formulation of the Rural Area Development Plan (RPKP) Program for the next 5 (five) years is a more operational elaboration of the objectives, objectives and strategies that have been formulated. The program plan for the Development of Padang Batung Rural Tourism Area in Hulu Sungai Seiatan Regency is: Development of tourism objects, Capacity building of tourism conscious groups, Development of promotion of Padang Batung tourism area, Development of Hulu Sungai Selatan culinary industry center, Strengthening of socio-economic institutions in rural areas.

Homestay Sustainability and Rural development

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Through community participation, the homestay strategy has developed a lot of activities in improving the socio-economic of the rural area in Malaysia. Sustainability of homestay is vital toward sustainable of rural development. This paper has made an analysis described these issues. Various aspect of homestay characteristics such as environment, activities, demography, and providers were used. Survey on visitors was also made for all homestay in Malaysia in providing vital input in the analysis, particularly on promotion and revisits.